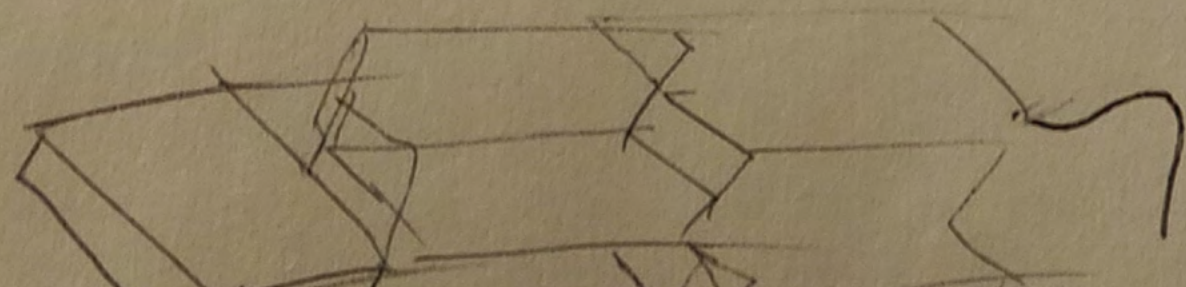
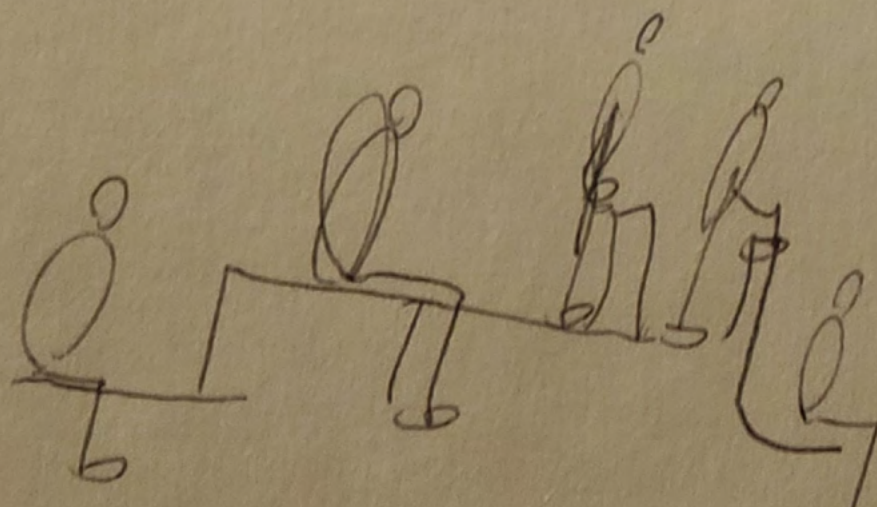
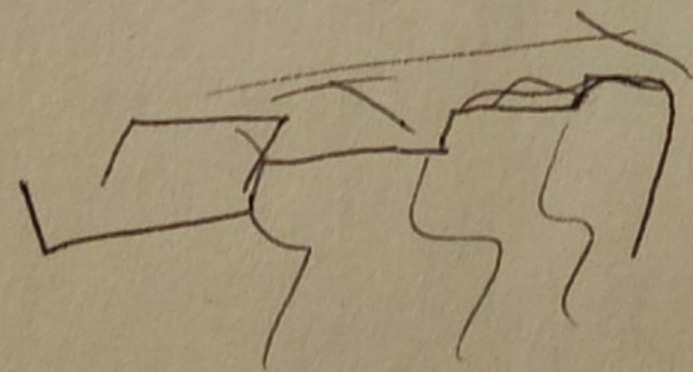
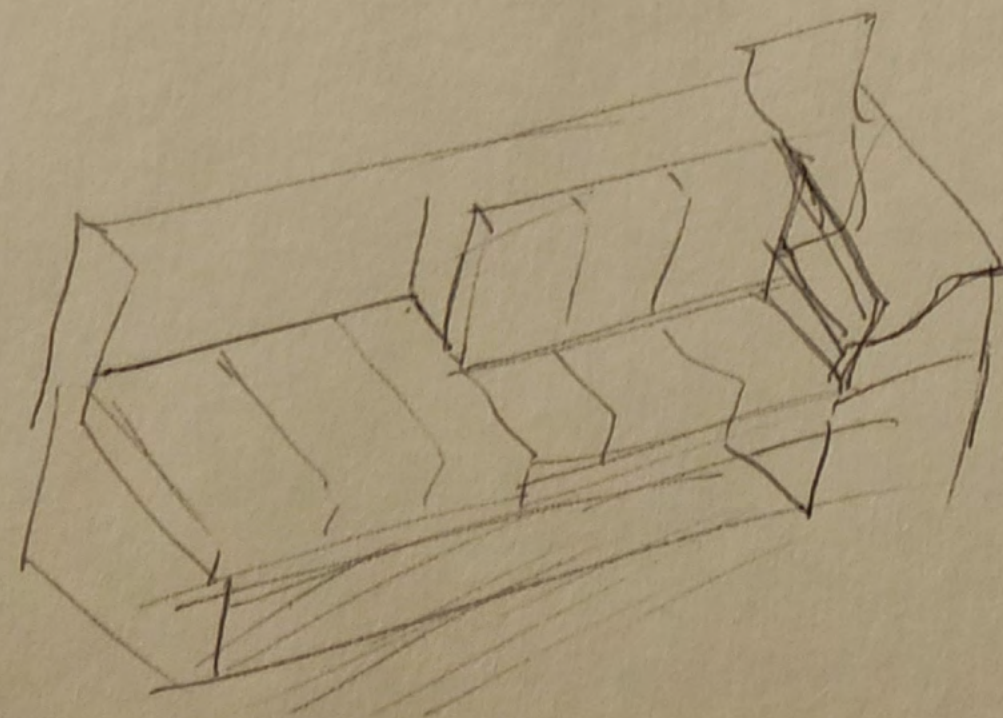
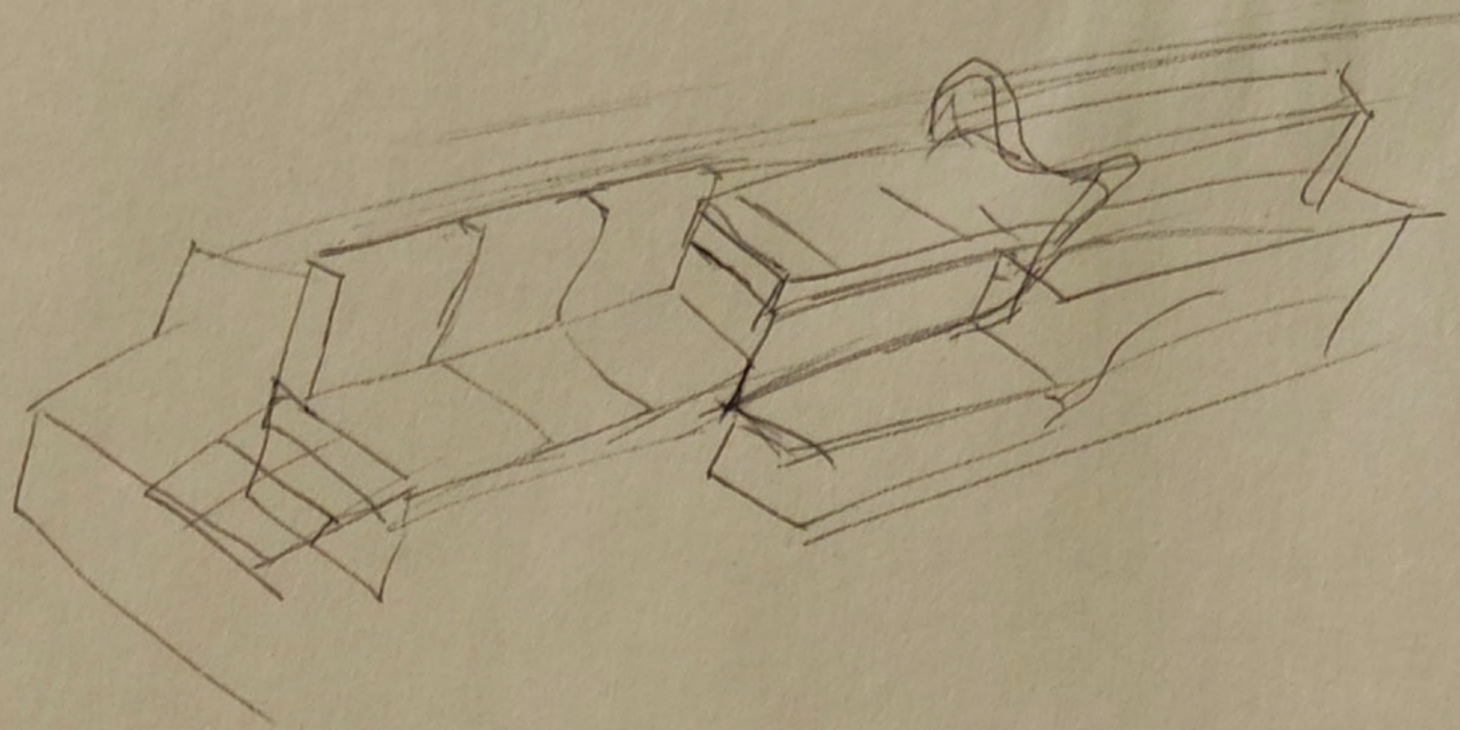
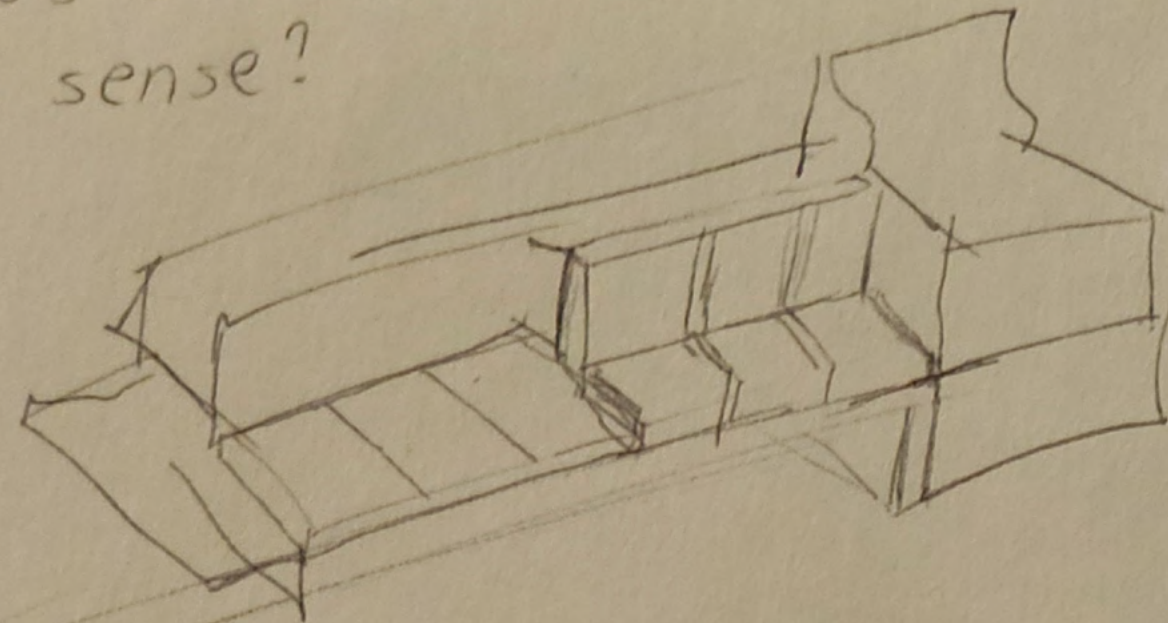


What's the
th sense?



Möllans Bänk

For me, one of the fiercest issues that face the modern world is the loss of community. It's an issue which has been exacerbated by rising exclusionary and anti-immigrant sentiment felt throughout Europe and North America.

I wanted to tackle this issue with my thesis project, imagining how our streets can be designed to positively affect our sense of community.

To really put into practice my skills of user-centered ethnographic research, I seized the opportunity to study a community during my exchange program.

How can an urban artifact help expand the local identity and social exchange of a culturally diverse community?



Observations

I had chosen Möllevångstorget square in Malmö to be the setting for this project, due to its cultural diversity, active social life, and lack of urban objects.

To properly observe the square, I utilized, among other methods, the AEIOU framework developed by Dr. Rick Robinson. The framework involves taking note of the following:

- Activities
- Enviornments
- Interactions
- Objects
- Users

Möllevångstorget

5/03/26 - 12:11

A-

12:35 - Two riders with bags and a lot of discussion. Two people related to someone they started talking to and they started talking to each other. They were talking to each other.

Inspecting produce
Bagging produce
Buying produce

Ugly talking

Pushing through
Pushing baby carts

Day drinking
drinking beer

Interactions

Feet on ground
Walking, standing idly
phoned while sitting down

Handling paper bags
and tote bags

Hard to garbage
↳ throwing stuff
in the dumpster
behind Sjölin

Activities pt.2

12:31 - First all
kids asking for
money

Eating lunch
while sitting
down

Biggest kid
Mum, requesting
change

She knows
- like normal parent
will

Got full
of empty
produce bags

Enviornments

statue
Market
stands
Bench
Bike racks
(Bike here
and
(Not always
followed))

Just now I saw two
people smoking outside
in the sun

Man spouted
up right in my
face

(Never followed)

Objects

There are more
bikes parked
here than people

Food

Milk sure

Sandwich
bag

Take away
coffee

Produce

Between the market
stands and the houses,
an informal road forms

Flowers
washed in
clothes

Insights:

The highest incidence
of social, human-human
interactions happen at
the cross sections of
pedestrian paths, seating
(benches & statue) and
activity locations (market
stands).

There is a significant
history tied to workers
demonstrations. Leftism has
been a prevailing ideology
since then.

The square is intentionally
empty, because there needs
to be space for the market
and political demonstrations.
If an obtrusive object were
placed, it would most likely be
destroyed by vandals.

Foot traffic increases significantly
when the sun is out.
Bikes facing the sun have more traffic.

7:54 - Free

Benches are empty
at this time of day

The moment is people
going to work, some
walking their dogs,
some taking their kids
to school

the sun hasn't
hit the square

to sun hit
by the sheltered
buildings

the square faces
west, you can see
right into the
buildings

traditional working
class people wear
patterned
bags

Kids don't seem
to mind the
long ride

Trucks are emptied once
a day. In the summer, twice

There's more traffic
and use in the
summer

There's a lot of
shuffling of produce
boxes, and other
market equipment

There's a lot of
shuffling of produce
boxes, and other
market equipment

There's a lot of
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market equipment



Activities



Objects

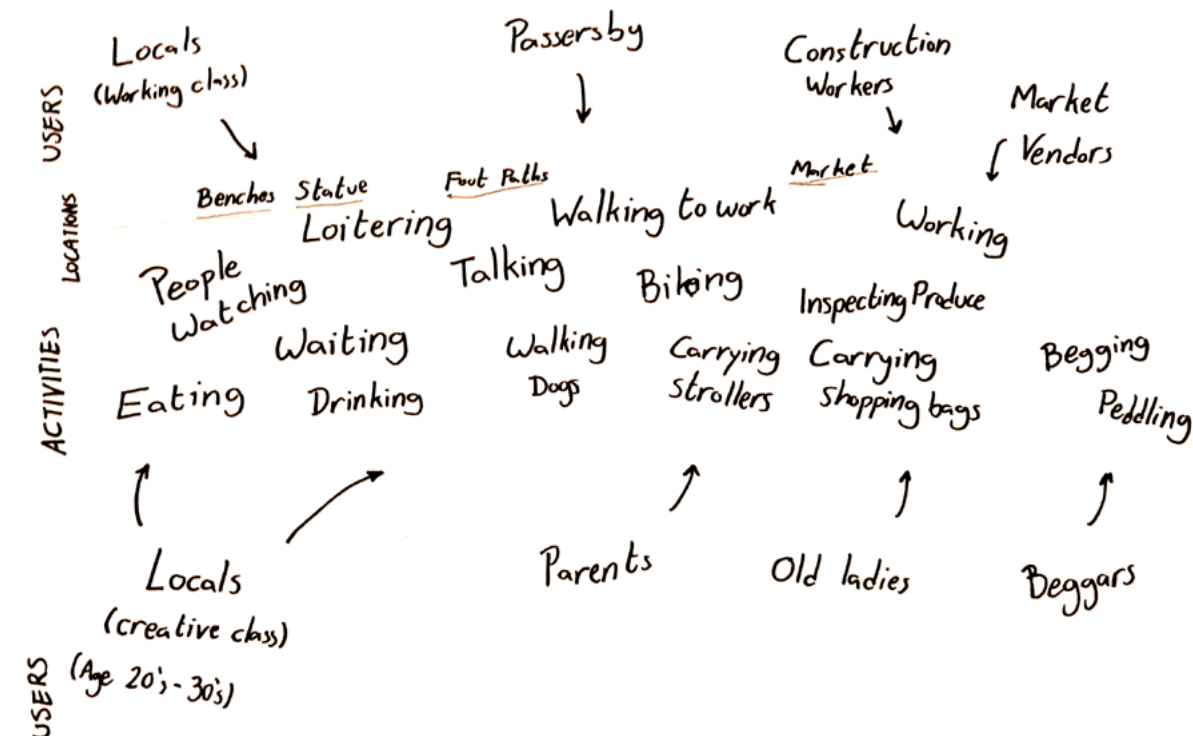


Users

Interactions



Enviornments



Ideation

